

EXARC.net

SINCE 2001

... Where

Archaeological Open-Air Museums

▪ **Experimental Archaeology** ▪

Ancient Technology ▪ **Interpretation**

Meet ...

EXARC 2017 Report

NUMBERS AND STATISTICS

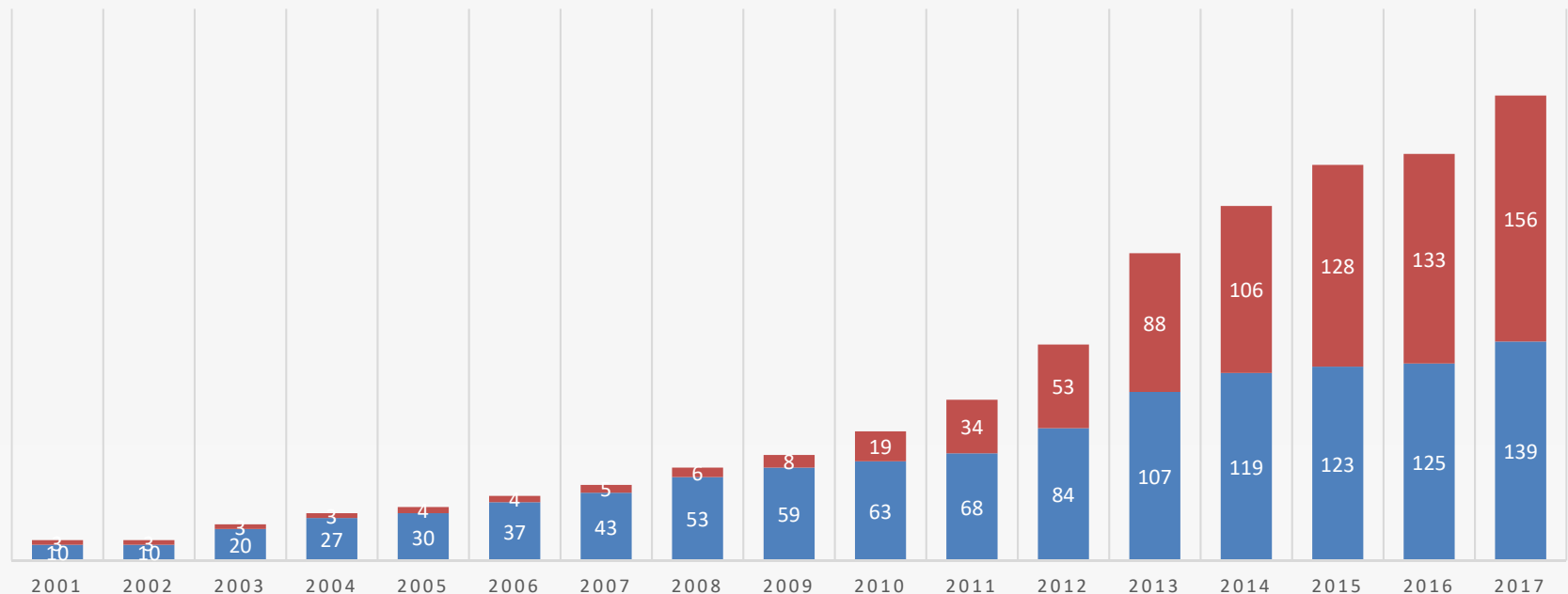
✓ The number of EXARC members rose last year from **258 to 295**.

✓ At the end of 2017 we had members in **43 countries**.

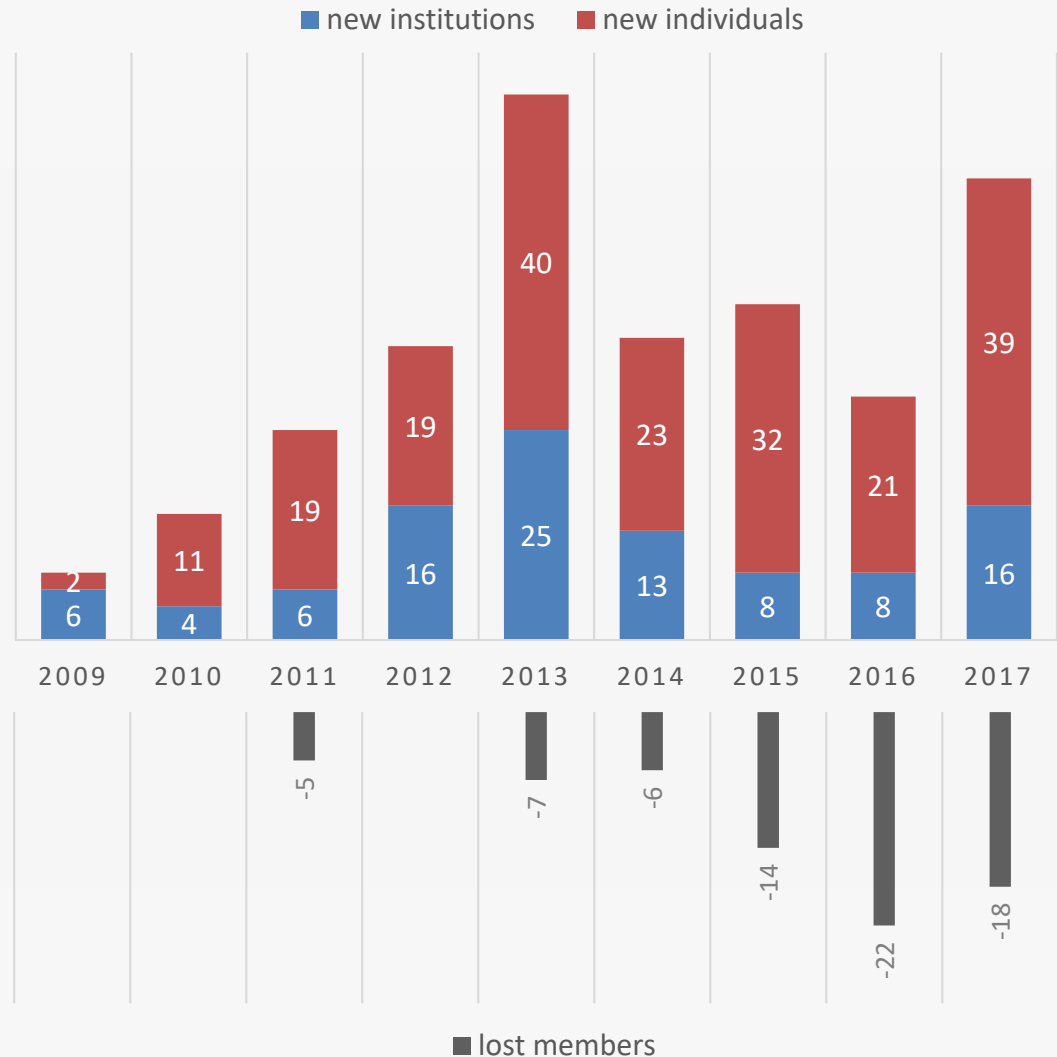
✓ Second year in the row **we have more individual members than institutional**.

EXARC MEMBERS

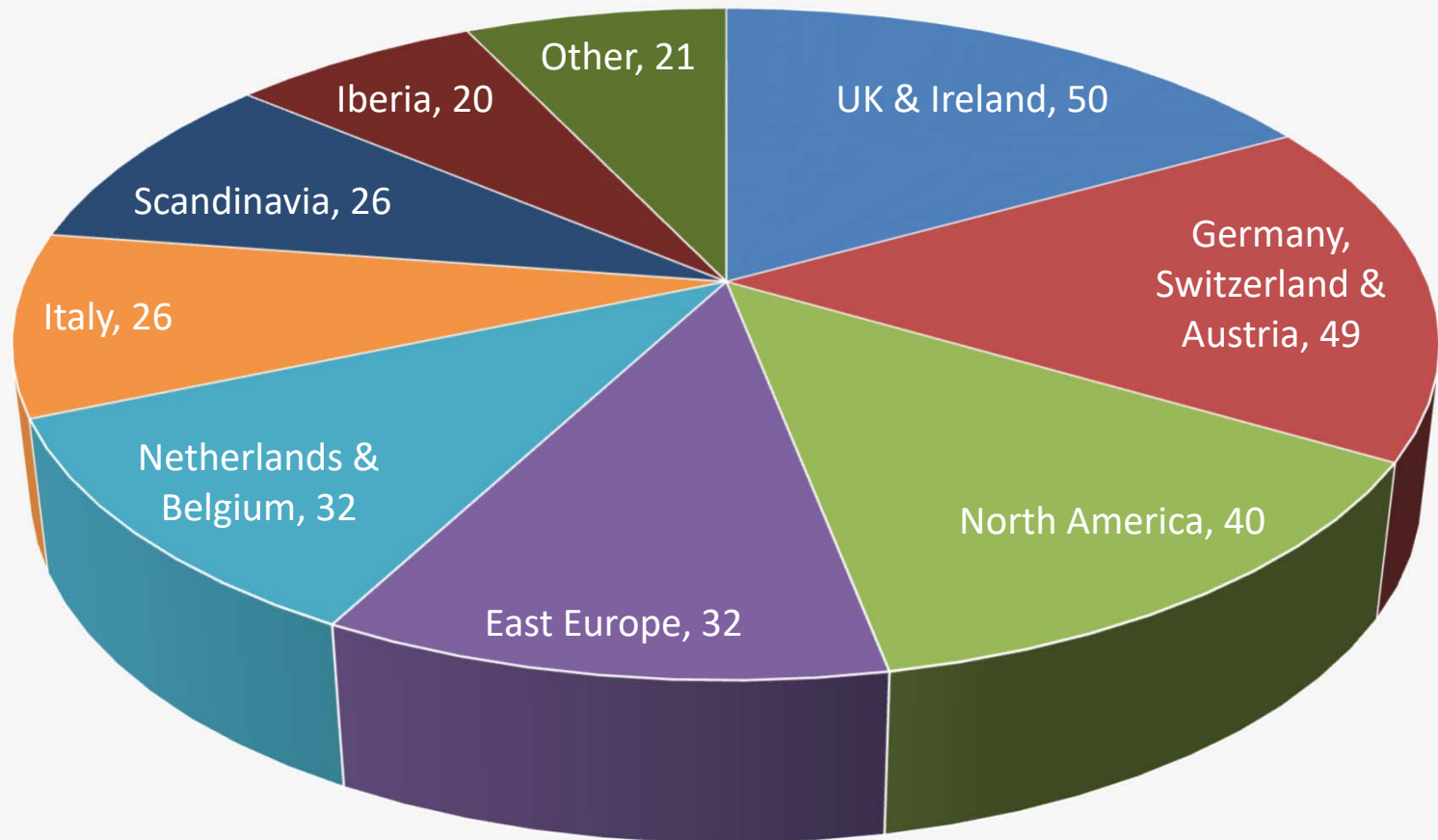
■ Institutions ■ Individuals



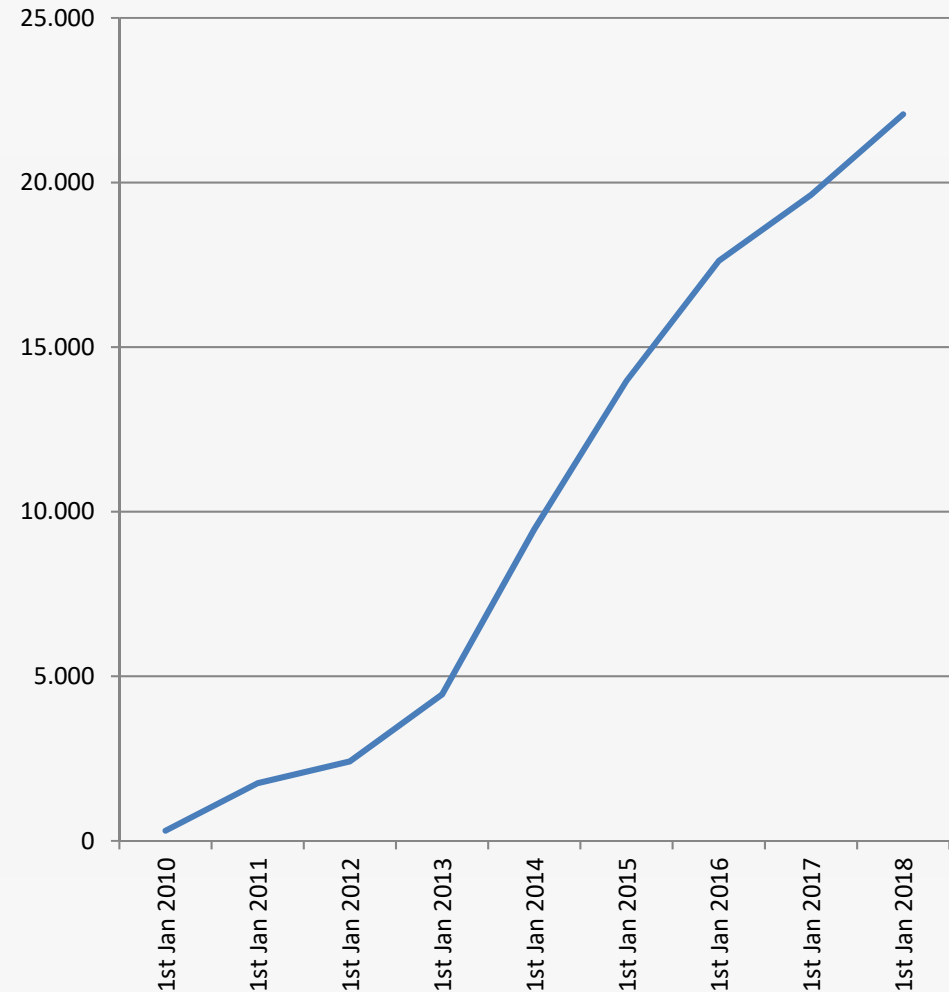
- ✓ Although we are growing – **55 new members (thanks to EAC10)** – we also lost **18 members** in 2017.
- ✓ **6 members** so far also told us they will stop in **2018 / 2019**.
- ✓ We got **10 new members** till 01 April 2018.



- ✓ EXARC members are evenly spread over Europe, with also a strong presence in North America.



- ✓ On Social Media we reach an audience of almost **22,000 people**, spread over different groups and pages. We grew **12%** within a year.
- ✓ We had an increase in website visitors with **10% to over 110.000** per year. The stream of visitors from the US stays the same **29%**.



PR & PRODUCTS

- ✓ 2 Printed EXARC Journal Digests
- ✓ 4 EXARC Journals online
- ✓ New PR material
- ✓ 12 newsletters to our members
- ✓ Work on websites



- ✓ Two Printed EXARC Journal Digests in 2017 (April & November)
- ✓ 21 articles from 1 to 5 pages, counting 36 and 40 pages
- ✓ Sent to EXARC members and presented at several conferences

The screenshot displays four journal issues from 2017, arranged in a 2x2 grid. Each issue card includes a cover image, copyright information, ISSN, a brief description of the issue's content, and a 'Read more' link.

- Issue 2017/4:** Cover image shows several terracotta vessels. Description: Fourth online issue of the 2017 EXARC Journal contains 8 articles divided over 2 sections. 3 articles are Mixed Matters, 5 are Peer-Reviewed.
- Issue 2017/3:** Cover image shows three golden metal rings. Description: Third online issue of the 2017 EXARC Journal contains 13 articles divided over 2 sections. 9 articles are Mixed Matters, 4 are Peer-Reviewed.
- Issue 2017/2:** Cover image shows a color calibration chart. Description: Second online issue of the 2017 EXARC Journal contains 11 articles divided over four sections. 6 articles are Mixed Matters, 5 are Peer-Reviewed.
- Issue 2017/1:** Cover image shows several terracotta vessels. Description: First online issue of the 2017 EXARC Journal contains 13 articles divided over four sections. 8 articles are open access (Mixed Matters), 5 are for EXARC Members only.

- ✓ **Four online EXARC Journal Issues (February, May, August and November) 45 new articles were added in 2017.**
- ✓ **All Online Issues went open access in June 2017**
- ✓ **The complete EXARC Journal is open access, including all new articles.**

NAVIGATION

- Archaeological Open-Air
- Experimental Archaeology
- Ancient Technology
- Interpretation
- Mixed Matters

aeology or archaeological open-air
academic research, museum studies



New products were developed for the EAC10 conference:

- ✓ **New folders,** printed twice: in April and July
- ✓ **New roll up banner**

And for the members:

- ✓ **New members shields**

What we did (2016 - 1st Phase):

- ✓ April - July: **we moved the Bibliography to tDAR.**
- ✓ July - October: **we worked on splitting the EXARC online portal, making all EU websites separate websites.**

What we did (2016 - 1st Phase):

- ✓ April - July: we moved the Bibliography to tDAR.
- ✓ July - October: we worked on splitting the EXARC online portal, making all EU websites separate websites.

What we did (2017 - 2st Phase):

- ✓ June - December:
 - we removed (sub)domains (simplifying the website);
 - started to use secure HTTPS;
 - upgraded to highest **Drupal 7** version and updated the modules;
 - upgraded to **Drupal 8**

CONFERENCES

- ✓ April: 10th Experimental Archaeology Conference, the Netherlands
- ✓ May: Session at the International Congress on Medieval Studies in Kalamazoo, USA
- ✓ June: representation at Times & Epochs Moscow, Russia
- ✓ September: Sessions at EAA in Maastricht, the Netherlands
- ✓ November: EXARC & REARC conference, USA

April: 10th Experimental Archaeology Conference, the Netherlands

- ✓ With **120 participants from 24 countries** (of which **55 EXARC members**, the largest group members together ever)
- ✓ the first time this conference was on the European continent
- ✓ almost **60 paper and poster presentations** in two days
- ✓ excursion day - two very different archaeological open-air museums, leaving enough room for discussion.
- ✓ 21 April we held our **AGM**



The poster for the EAC10 Experimental Archaeology Conference features a dark, atmospheric background with a lightning bolt striking a thatched-roof structure. The title 'EAC10' is rendered in large, textured, metallic letters. Below it, the text 'Experimental Archaeology Conference' and '20 to 22 April 2017' are displayed in white and orange. The EXARC logo is prominently shown in green, accompanied by the text 'Archaeological Material Culture Studies' and 'Faculty of Archaeology Leiden University (NL)'. The Universiteit Leiden logo is also present. At the bottom, a list of activities includes 'Papers | Presentations | Posters | Networking | Excursions', followed by a large 'REGISTER NOW' call to action and the website URL 'www.exarc.net/meetings/eac10'.

EAC10
Experimental Archaeology Conference
20 to 22 April 2017

EXARC & Archaeological Material Culture Studies
Faculty of Archaeology
Leiden University (NL)

Universiteit Leiden

Papers | Presentations | Posters | Networking | Excursions

REGISTER NOW
www.exarc.net/meetings/eac10

- ✓ May: **Session at the International Congress on Medieval Studies in Kalamazoo, USA**
- ✓ June: **representation at Times & Epochs Moscow, Russia**
6.000 reenactors from around the world were coming together.





- ✓ September: **Sessions at EAA in Maastricht, the Netherlands** with over 1,500 archaeologists attending. EXARC assists in three different sessions, two sessions had enough participants and went through.



The European Association of Archaeologists (EAA) hosts its next annual conference in Barcelona, **5-8 September 2018**.

EXARC & REARC conference, Colonial Williamsburg (USA), November 2017

- ✓ 15 papers,
68 participants
- ✓ Several EXARC
Members



“Several of the conference attendees were undergraduate students and for many it served as a great introduction to experimental archaeology.”

OTHER TRAVELS

- ✓ June: helped setting up an experimental archaeology session at the **TRAC Conference (Theoretic Roman Archaeology)** in April 2018.
- ✓ June: in early June 2017, an **academic workshop** took place in Leiden (**RRR**), the Netherlands, to stimulate research bridging the natural sciences with the humanities and social sciences.
- ✓ August: **ICOM Paris** (FR), discussion about the future of International Committees (we are an affiliated organisation).
- ✓ September: we performed the keynote lecture for the annual **conference for experimental archaeology in Norway**, in Trondheim (NO).
- ✓ September - October: we attended the annual **EXAR Tagung**, Xanten (DE)
- ✓ October: we spent a week in Bulgaria, doing consultation work for EXARC member **Neolithic Village**.
- ✓ December: we visited the **University of Exeter** (UK)



COLONIAL WILLIAMSBURG FOUNDATION – EXARC FELLOWSHIP

This fellowship fund a one month of scholarship in residence at the Colonial Williamsburg Foundation.

FINANCES

2017

	director	admin	graphic	editors	biblio
2016	1023,00 h	404,75 h	209,25 h	313,50 h	43,00 h
2017	1420,50 h	346,75 h	281,00 h	315,50 h	27,00 h

- ✓ Editors hours **do not** include the hours made by all the reviewers and editors (abt. 20 people), just the chief editor.
- ✓ Director, Administrator, Chief Editor and Biblio manager are paid a **Volunteer Fee up to € 1.500 a year.**
- ✓ Some hours of graphic / web designer are **paid per job.**
- ✓ The hours of the secretariat form **1.2 FTE.**

1. Over the years 2011-2016 **our reserves grew from € 4,700 to almost € 11,500**. We were able to **save some costs during EU project**: webhosting, staff, postage and at the same time **generated more income** with sales and donations in those years
2. However there was a big expense waiting ahead: the renewing of the website. The old one was made in 2012, and needed updating. The proces took 2.5 years (ending up in 2018) leaving EXARC with the reserves above **€ 5,000**.

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2018 Prospects

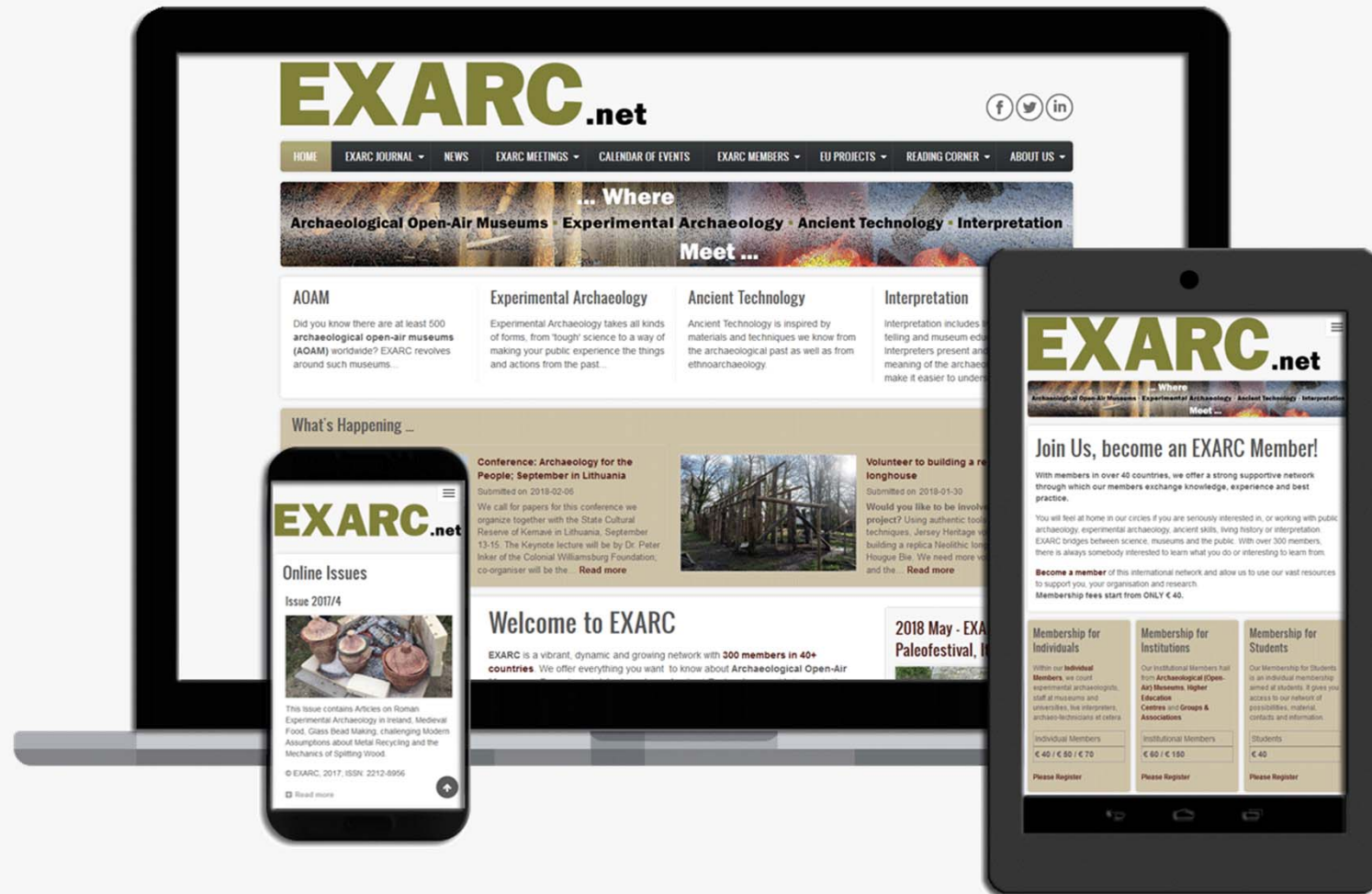
PR & PUBLICATIONS

- ✓ We plan to publish two **Printed EXARC Journal Digest**. Both about 36-40 pages. One in May, the other around November.
- ✓ **Four online EXARC Journal Issues** are planned: February, May, August and November. We aim to publish between 40 and 50 articles.
- ✓ **The new website is published in February 2018**, we are still working on further developing and extra usability.

Done in 2018:

- ✓ Use **Responsive Design**, which shows well on all devices
- ✓ **New theme** based on a feel of the old one, new CSS needed as well
- ✓ New **navigation** which includes all the subnavigation on the old website, user friendly
- ✓ **New division between Institutional Members:**
Museums, High Ed and Groups
- ✓ Prioritize aspects which we are good at: The **Journal**;
Present **Events** of our members; Expand the **Members' profiles**; **EXARCs own Conferences**; **highlight the 10% of best online material** (-> Reading corner)
- ✓ Cleaning up the website

Done in 2018:



CONFERENCES

- ✓ March: African Conference on Experimental Archaeology
- ✓ May: EXARC at Paleofestival, Italy
- ✓ September: Sessions at EAA in Barcelona, Spain
- ✓ September: Archaeology for the People: Exhibition, Experience and Performance, Kernave, Lithuania
- ✓ October: Archaeological Open-Air Museums: Reconstruction and Reenactment, Krosno, Poland
- ✓ November: REARC Conference, USA

EXARC PLAN

- ✓ **Migration of people and artefacts** incl educational programs and experiments - we will start with **Twinning of Members** in 2019.
- ✓ **Support for individual members, students & universities.**
- ✓ Make the website more a **network platform, open access, with every year more articles being published.**
- ✓ We are asked to be partners in **several EU projects**, which are submitted in 2018. we should know shortly if they are successful and what that means for members.

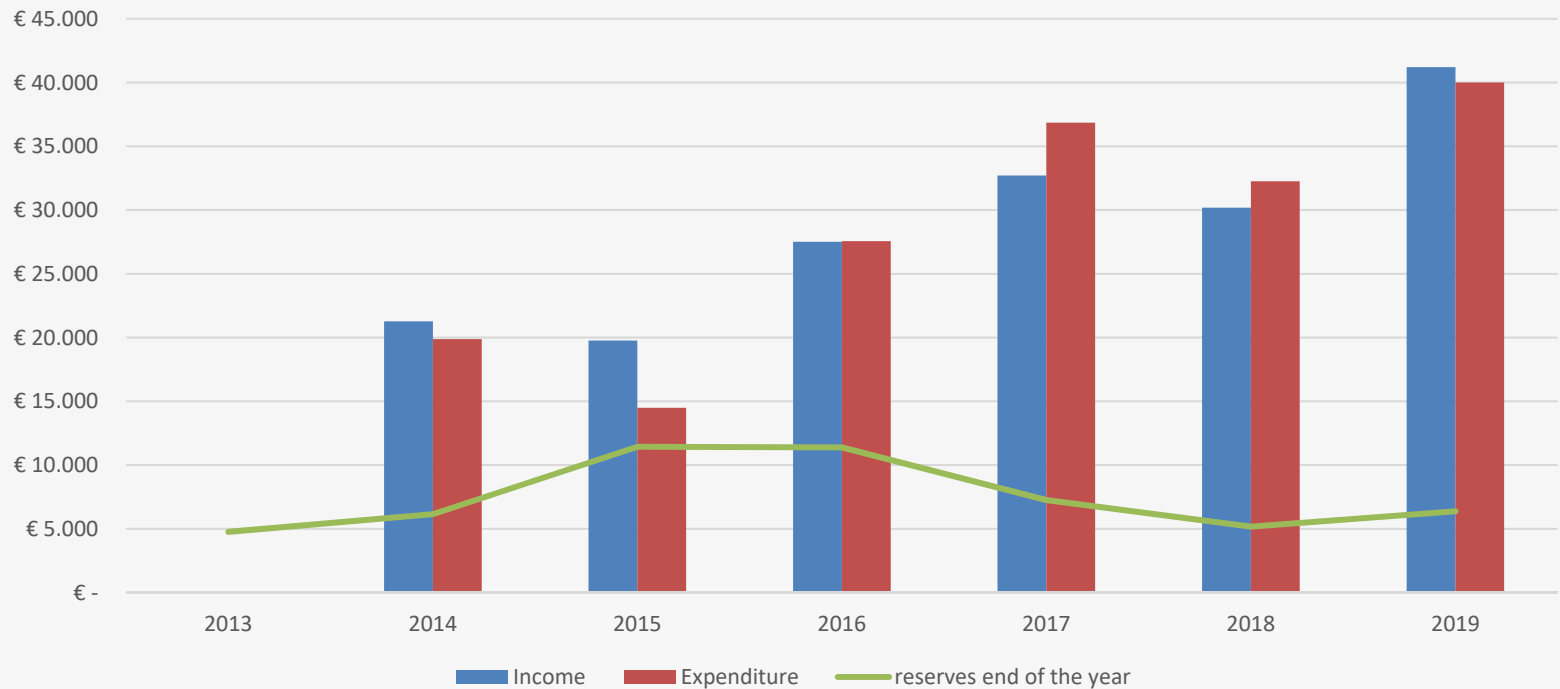
FINANCES

2018-2019

EXPENDITURE	2017	2018	2019
Staff	€ 4.622	€ 4.620	€ 6.000
Conference and Seminars	€ 8.954	€ 2.430	€ 12.000
PR Products	€ 6.865	€ 6.400	€ 7.200
PR Website	€ 8.189	€ 7.300	€ 1.800
Postage	€ 2.958	€ 3.350	€ 3.600
Office costs	€ 234	€ 250	€ 250
Accountant	€ 1.537	€ 1.550	€ 1.550
Travels / external contacts	€ 2.826	€ 5.750	€ 7.000
Other	€ 254	€ 250	€ 250
Costs Bank	€ 407	€ 350	€ 350
TOTAL EXPENDITURE EXARC	€ 36.844	€ 32.250	€ 40.000

INCOME	2017	2018	2019
Donations	€ 117	€ 125	€ 100
Contributions	€ 19.783	€ 25.000	€ 26.000
Adverts	€ 600	€ 500	€ 500
Sales	€ 1.299	€ 50	€ 250
Conference and Seminars	€ 10.338	€ 4.150	€ 14.000
Income Bank	€ 569	€ 350	€ 350
NET TURNOVER EXARC	€ 32.706	€ 30.175	€ 41.200
BALANCE	-€ 4.138	-€ 2.075	€ 1.200
ACCUMULATED RESERVES	€ 11.389	€ 7.251	€ 5.176
TOTAL RESERVES	€ 7.251	€ 5.176	€ 6.376

	2013	2014	2015	2016	2017	2018	2019
INCOME		€ 21.271	€ 19.766	€ 27.508	€ 32.706	€ 30.175	€ 41.200
EXPENDITURE		€ 19.878	€ 14.486	€ 27.556	€ 36.844	€ 32.250	€ 40.000
BALANCE		€ 1.393	€ 5.281	€ -48	€ -4.138	€ -2.075	€ 1.200
TOTAL RESERVES	€ 4.763	€ 6.156	€ 11.437	€ 11.389	€ 7.251	€ 5.176	€ 6.376



- ✓ Our long term budget shows that our reserves will grow again from 2019 onward.
- ✓ The numbers are conservative, do not include the possible extra income from EU projects or sources of funding.
- ✓ 2018-2019 based on the higher fees and getting extra 45 members between 2016 and 2019.
- ✓ We intend to start with Twinning of members in 2019, paying partly for the travels and other costs.
- ✓ We are asked to attend more conferences and workshops, talking about EXARC, archaeological open-air museums and experimental archaeology.

THANK YOU