

## Summing up 2017:

**Members:** We got 55 new members in 2017 (16 institutional and 39 individual) - That is a lot more than last year, partly due to the conference in Leiden. We lost 18 in total, who "did not renew their membership" or there was no contact. Two of them did not pay already in 2016, so we also had to cancel those invoices from 2016 (for € 185). End of 2017 we had 295 members.

**Income:** Of the 2017 revenues, € 19.408 is paid so far. Still open € 375. Two members got 2017 free due to personal reasons. We sent invoices in January, reminders in May with Digest 1. Early July we sent a second reminder, within 3 days € 925 was paid. Later we send reminders in September and November.

With the EAC10 conference in Leiden, we made a profit of € 1.383,88. Income: € 10.337,90; spendings: € 8.954,02.

We got good response on adverts for the first Digest and sold for € 600. Our sales went well during the EAC10 conference: € 777 (it was a local conference so we could bring a lot to sell). We did not manage to get any adverts for the second issue of Digest.

In March 2017, we heard we missed the EU grant we had applied for in 2016 by only 2%. We are looking into possibilities on getting funding elsewhere.

The issues of the last payment of OpenArch (ended in 2015) got finalized in July, when we got € 4.378,63. With one invoice of EXARC not accepted by EU, we were informed that it is € 254 less than expected.

With REARC conference, we got an income from sales € 460

**Travels & conferences:** Most of the trips the secretariat made were paid by third parties with only little additional costs covered by EXARC. Others like the EAA in Maastricht or the ICOM meeting in Paris EXARC paid fully. The costs include: VAAE meetings, RRR workshop, ICOM Paris, EAA conference, Dublin UCD meeting, Exeter University meeting, Norway forum, trip to Bulgaria, EXAR conference, trip to Zeiteninsel, and an Erasmus+ meeting.

**Website & Journal:** We had a decrease in website visitors with 8% to 8,300 per month due to moving the bibliography. 28% of our website visits come from the US (increasing). Our work on the website caused lower accessibility. The most visited sections were the Journal (32%), our members (9%) and their 253 events (8%), together good for almost half of all our hits. A remarkable section is the House of Questions, where the 300 most frequently asked questions in archaeological open-air museums are answered. We now have 442 venues and 145 institutional members = 587 venues online with an online presentation in English. That is a growth of 10%. EXARC.net had 2.850 pages end of 2017. 110,000 visits were made to the EXARC website in 2017 by 86,000 different people.

Starting June 2017 all EXARC Journal articles (including the 45 remaining member's only ones) are open access. In 2017 we published 45 articles in four online issues of the EXARC Journal. Our two Digests (one 36 and other 40 pages) featured a total of 21 articles.

Our Social Media reach increased by 12% to 22,000 people. Our collection at tDAR received 352,085 views in 2017.

**Result:** The total EXARC income for 2017 was budgeted as € 30.075 but increased to € 32.137. We spent € 36.437, which is close to what was predicted (€ 36.480). That includes the EAC10 conference and work on the website. Those numbers do not include the financial part, which according to Dutch law needs to be calculated separately, our Financial Result was € 162. Our Operating Result at the end of the year is -€ 4.300, and our reserves are € 7.251.

### Note:

Please see hour registration, members and 2016-2017 Expenses and Income attachments for further details.

## **401 Staff & Contracts**

---

The work in EXARC is divided over two volunteers in the Secretariat. In 12 months they did 1767,25 volunteer hours. This includes organizing the EAC10 conference. The two staff members received a volunteer fee (€ 125 per month). See the separate report with the hours.

EXARC has a volunteer position for the online Repository. Unfortunately, less hours are invested than planned.

The Chief Editor of the Journal received a monthly volunteer fee of € 125. In 12 months she worked 315,50 volunteer hours. See the separate report with the hours.

## **430 & 456 Conferences and Seminars incl. Travels**

---

April: With 120 participants from 24 countries (of which 55 EXARC members, the largest group members together ever), we had a great time at the 10th international Conference on Experimental Archaeology #EAC10. This was the first time this conference was on the European continent. We witnessed almost 60 paper and poster presentations in two days. On our excursion day, we visited two very different archaeological open-air museums, leaving enough room for discussion.

April: six EXARC Board members claimed their costs (maximum € 250) for attending the EAC10 and Board meeting.

May: a session on experiential and experimental archaeology at the International Congress on Medieval Studies in Kalamazoo (Neil Peterson): We made some handouts and other PR material, which was subsequently printed in the US.

June: in the first two weeks of June, 6.000 reenactors from around the world were coming together in Moscow. "Times & Epochs. The Gathering" is a real achievement exhibition of the world reenactment movement. Within the festival, there were five park venues and 25 thematic city locations throughout Moscow. Two EXARC members joined the event: Milica Tapavicki-Ilic (Board Member) & Arturs Tomsons (long time Member). EXARC sent PPT & PR material. Our priority was lobbying with other organisations.

June: helped setting up an experimental archaeology session at the TRAC Conference (Theoretic Roman Archaeology) in April 2018.

June: in early June 2017, an academic workshop took place in Leiden (RRR), the Netherlands, to stimulate research bridging the natural sciences with the humanities and social sciences. Forty-five international scientists joined from the fields of art history, archaeology, conservation, musicology and anthropology. The director of EXARC took part in this workshop.

August: ICOM Paris (FR), discussion about the future of International Committees (we are an affiliated organisation).

January - August: we helped preparing three EAA sessions (Sept. 2017, Maastricht, NL); one of them was cancelled.

August: EAA Maastricht (NL) we made a one-day visit to this conference with over 1,500 archaeologists attending.

September: we had meetings in Dublin about the AGM 2018 and EXARC Board matters.

September: we performed the keynote lecture for the annual conference for experimental archaeology in Norway, in Trondheim (NO).

September - October: we attended the annual EXAR Tagung, this year in Xanten (DE)

October: we spent a week in Bulgaria, doing consultation work for EXARC member Neolithic Village.

October: we visited long time EXARC member AFM Oerlinghausen (DE)

November: (16-19 Nov) the REARC, conference took place again in Colonial Williamsburg (US). Many of our North American members joined and EXARC sent PR material and offered substantial assistance including the website and registration.

December: we visited the University of Exeter, discussing their MA classes in experimental archaeology and the organisation of the EAC conference in 2019.

January - December: the University in Johannesburg and EXARC cooperate for the March 2017 first-ever African Conference on Experimental Archaeology. EXARC hosts the website and registration process.

## **451 PR, Journal & Websites**

---

February: The Issue 2015/1 of EXARC journal went open access with three peer-reviewed articles. The five Mixed Matter Articles were already open access from the start. Each article was subsequently posted on Social Media.

February: We published the EXARC Journal 2017/1. It contains 13 articles: eight of them are open access (Mixed Matters), the other 5 are for EXARC Members only.

March - April: Much of the PR material done in first months of the year were designed for EAC10, and booked as Conference posts. That includes banners, folders, notebooks, letterheads etc.

March - April: The 2017 Spring EXARC Journal Digest was designed and printed. Nine articles have been designed varying from one to five pages. The Journal counts 36 pages, full colour. The work includes adding articles to the Journal website, Issue 2017-1 and 2017-2: including preparing images, adding articles online, preparing Issue numbers. The Digest 2017 Issue 1 was printed as usual at Drukwerkdeal.nl, in a circulation of 500.

April - June: We designed and printed business cards for two EXARC Board members: Javier Baena and Annemarie Pothaar.

May: The Issue 2015/2 of EXARC journal went open access with seven peer-reviewed articles. The three Mixed Matter Articles were already open access from the start. Each article was subsequently posted on Social Media.

June: We published the EXARC Journal 2017/2. It contains 11 articles: six of them are open access (Mixed Matters), the other five are for EXARC Members only.

June - November: Work on the website as scheduled: combining domains, updating to highest version of Drupal 7, writing migrating scripts for Drupal 8 and changing some usability and access.

July: we printed extra 1000 folders, designed around EAC10, and new member shields (50).

August: We published the EXARC Journal 2017/3. It contains 13 articles: nine of them are Mixed Matters, the other four are Peer-Reviewed. All Open Access.

October - November: The 2017 Issue 2 Digest is designed and circulated between the members. Twelve articles have been designed varying from one to five pages. The Journal counts 40 pages, full colour, and we printed 500 copies. The work includes adding 21 articles to the Journal website, Issue 2017-3 and 2017-4, including preparing the images, adding the articles online, combining all articles on main pages per issue.

November: We published the EXARC Journal 2017/4. It contains eight articles: three of them are Mixed Matters, the other five are Peer-Reviewed. All Open Access.

January - December: We sent 12 newsletters to our members, informing them about our conferences, EXARC Journals, news from members, explaining about ICOM and what EXARC does in general. The Newsletters are all available online.

January - December: The costs for our website (hosting and domains) are considerably lower than previous years, due to moving the website to a cheaper server end of 2016.

January-December: Website updates are done when requested (on six websites). Backs ups are made weekly.

## **453 Postage**

---

### **Sending Journal to Members, Editors and Authors**

April: Sending the EXARC Journal Digest Spring 2017 from Germany to our Members. We included a payment reminder for those who had not paid the 2017 membership fees yet.

November: Sending Digest 2017 issue 2 to members, again through Germany to save on postage.

January- December: sending Digests to Authors and Editors

### **Welcome letters and Digest to new Members**

January - December: We got 55 new members who each received a welcome package. In order to save postage we try to give the packages in person or wait for the next EXARC Journal Digest.

EXARC January - December 2017 report  
\* in orange OpenArch activities

**Postage PR, administrations and other**

January - December: several parcels were sent to members with new EXARC folders, next to it parcels were sent with PR material for a meeting in Moscow, a conference in South Africa (2018), the REARC conference in November in the USA and the Spanish EA congress in Tarragona. We also sent several letters including contracts to our volunteers, letters to the Chamber of Commerce and the 2016 report for signing to an EXARC Board member.

**454 Office**

---

January - April: All paperwork for the year report needed to be done end December / early January. All 2016 papers were sent to the accountant by mid-January. End of January we had a first draft of the year statement by the accountant and discussed with the treasurer. It was also sent to the EXARC auditors. They approved all (Luc Eekhout came personally in March to check books, Arturs Tomsons checked them before the AGM), and confirmed it was OK in Leiden during the AGM, where members unanimously agreed with the 2016 year report. We had the final version signed in April by the EXARC Board members.

January - June: Discussions took place concerning final OpenArch payments. At first, the EU did not approve several invoices, after sending extra information, all but one was approved. The lead partner transferred the money after all partners agreed to the findings.

March: we heard that the EU grant we applied for in November 2016 was not approved. We missed it by 2 points. We are working on making a vision for EXARC 2018 - 2022, using the application and will look for other places to apply.

April: EXARC Board meeting in the shoulder of the EAC10 Conference in Leiden.

May - June: The Colonial Williamsburg Foundation – EXARC Fellowship funds one month of scholarship in residence at Colonial Williamsburg. The EXARC Chair and Director were involved in setting this up, advertising it and subsequently electing the winner, together with the Colonial Williamsburg Foundation. 2017 was the first year and the Fellowship goes to Nikola Krstović from Serbia.

October: EXARC is a partner in Crafter, an EU Culture Project application revolving around Bronze Age potters. We are also affiliated partner in PLAY, an EU Culture Project application on inclusion of children by means of archaeology.

January - December: working with ICOM-NL on a publication following the Milan triannual conference.

January - December: assisted the Dutch EA network on experimental archaeology, VAAE, which was in a deep crisis 2015-2017.

January - December: Occasionally EXARC members as well as non-EXARC Colleagues ask advice concerning setting up an own Archaeological Open-Air Museum. Sometimes they visit us for a full day of discussion. In other cases, we have phone conversations or email exchange. Also several discussions took place on Social Media.

January -December: we got some office supplies, we bound the accountant reports 2016, printed labels for sending the EXARC Digest plus several envelopes and we got a present for a leaving EXARC Board member.

**455 Accountant**

---

January - December: We pay for the bookkeeping software every few months. When the annual report is done, we receive an invoice for the previous year report.

**498 Other**

---

One of the invoices of OpenArch was not accepted by Brussels, the total not accepted was € 254, the rest of the amount was transferred and booked against the open amount from 2015.