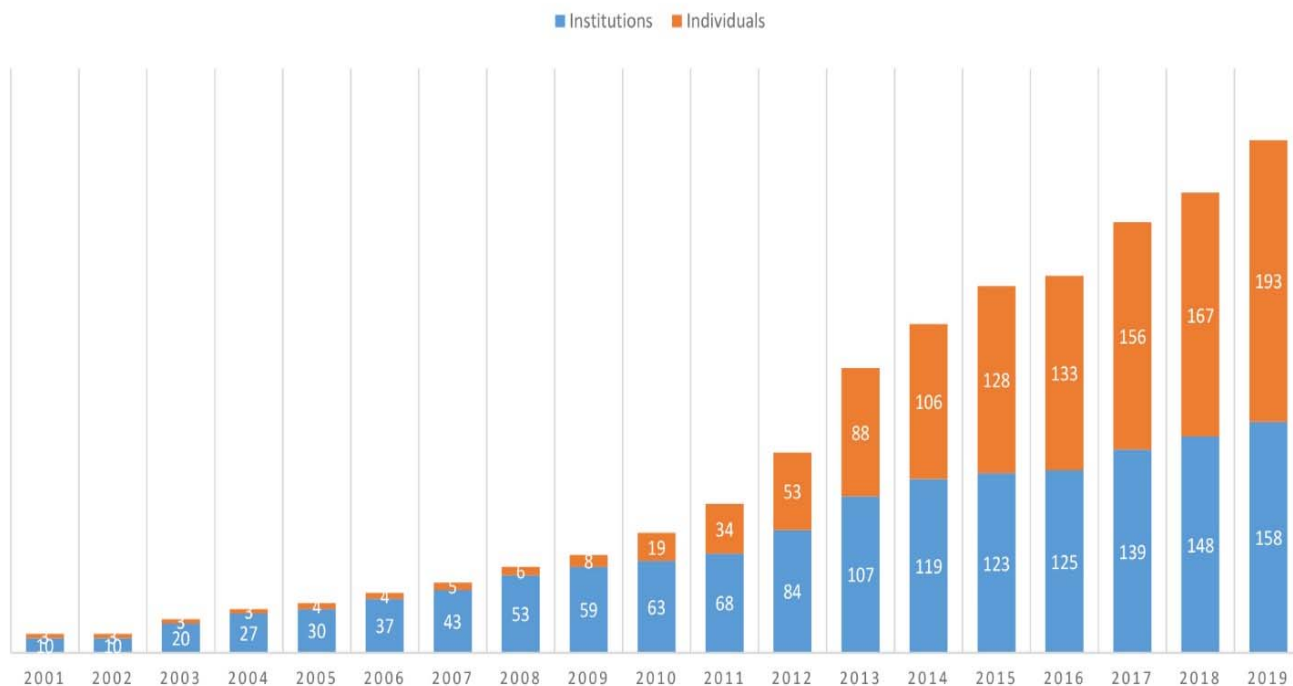


EXARC Summing up 2019:

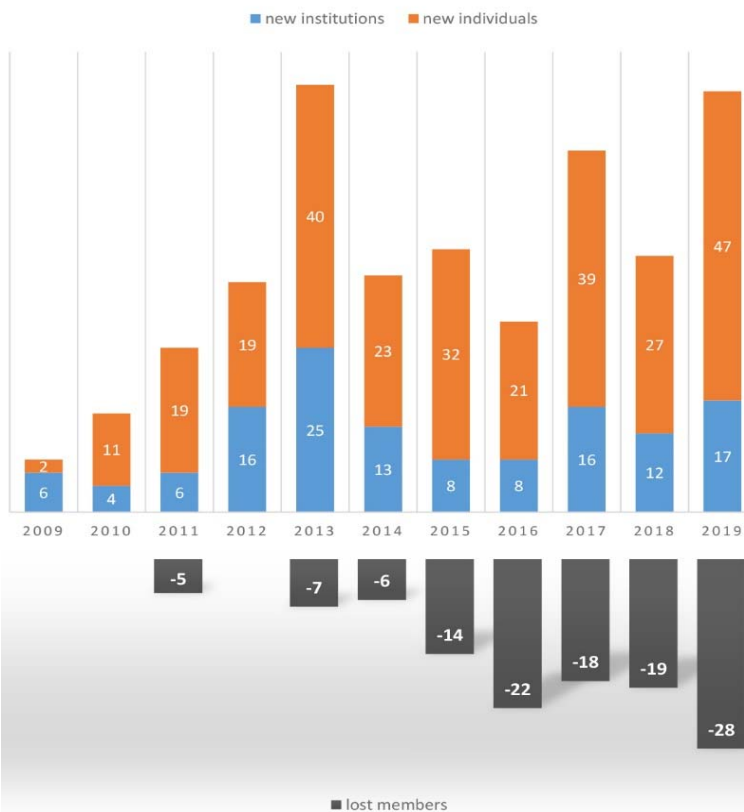
EXARC MEMBERS



Members

EXARC got **64 new members** (17 institutional and 47 individual). Many joined because of the EAC conference. We **lost 28 members**; 23 cancelled and with 5 others, contact was lost. As for the past 5 years, we gained more individual members than institutional.

By the end of 2019, EXARC counted 351 members.



Income / Expenses

Of the 2019 revenues, € 25,840 was paid.

Still open is € 610 (including two new members). We sent invoices in January, reminders in in May with Digest 1, and again in August, October and December.

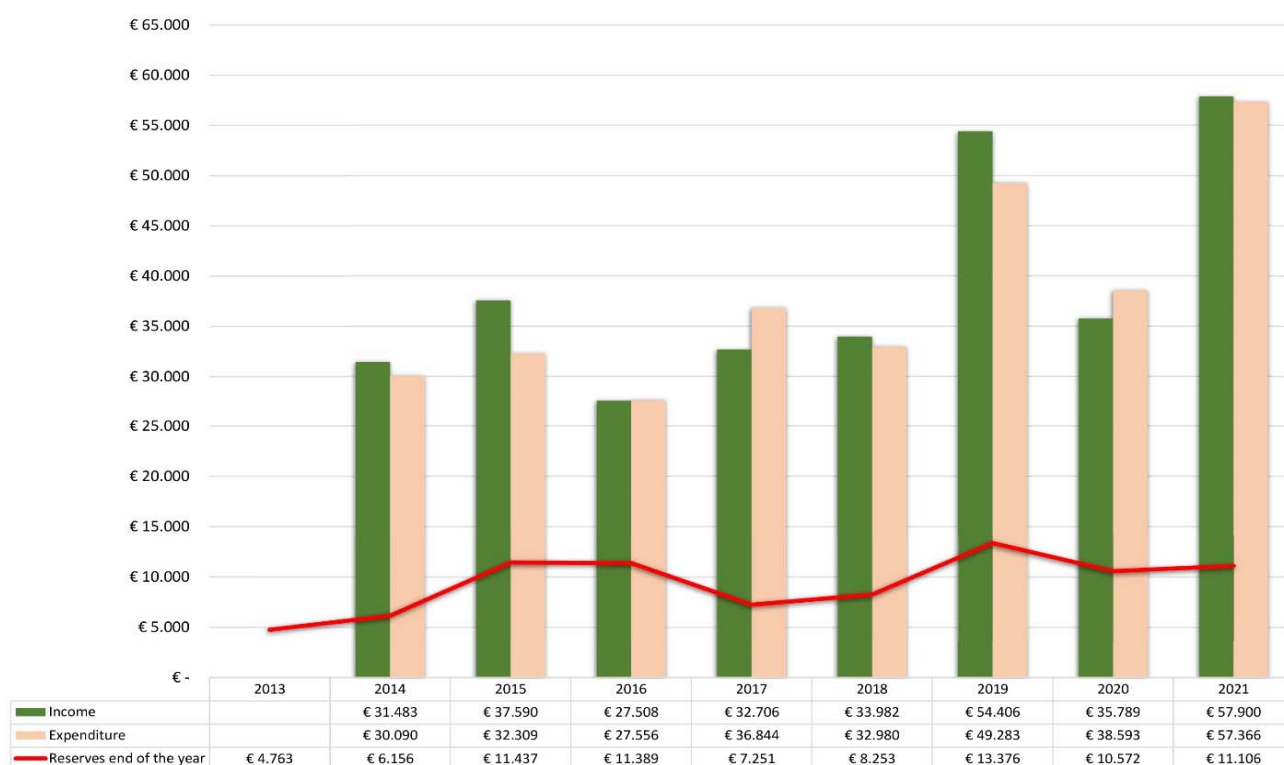
Income of the EAC11 conference was € 24,015 (186 paid participants and 7 organizers/volunteers). From non-member participants, we had € 2,020. Besides that, we had € 1,065 profit. EXARC staff worked 3 months full time to organize the conference.

EXARC assisted in the REARC conference (€ 400), sold adverts for € 1,000 and received small donations.

We closed 2019 with a **positive balance of € 5,123. Our reserves grew to € 13,376.** That is needed as EXARC rents an office from January 2020 and pays one staff member 2 days a week (cancelling all other project based income and volunteer fees to the Secretariat). The reserves will help to bridge until EXARC has enough income.

EXARC January - December 2019 report

EXARC RESERVES - INCOME - EXPENSES



The general income are Membership fees, sales, adverts and small donations. The general expenses are volunteer fees / staff income, journal online and printed, annual website costs & other PR, postage, office costs, travels from the staff & board and the accountant. Other income / expenses are conferences, the website, EU projects and twinning.

| | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---------------------------------|----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|------------------|-----------------|
| Income | | € 31.483 | € 37.590 | € 27.508 | € 32.706 | € 33.982 | € 54.406 | € 35.789 | € 57.900 |
| General Income | | € 19.476 | € 19.766 | € 19.926 | € 22.368 | € 26.847 | € 29.011 | € 30.350 | € 32.500 |
| Other Income | | € 12.007 | € 17.824 | € 7.582 | € 10.338 | € 7.135 | € 25.395 | € 5.439 | € 25.400 |
| EU projects | | € 10.212 | € 17.824 | | | € 2.155 | € 910 | € 1.314 | |
| Websites | | | | € 7.582 | | | | | |
| Conferences | | | | | € 10.338 | € 4.980 | € 24.485 | € 4.125 | € 25.400 |
| Book | | € 1.795 | | | | | | | |
| Expenditure | | € 30.090 | € 32.309 | € 27.556 | € 36.844 | € 32.980 | € 49.283 | € 38.593 | € 57.366 |
| General Expenditure | | € 17.122 | € 14.485 | € 20.556 | € 21.390 | € 21.731 | € 20.517 | € 34.693 | € 35.116 |
| Other Expenses | | € 12.968 | € 17.824 | € 7.000 | € 15.454 | € 11.249 | € 28.766 | € 3.900 | € 22.250 |
| EU projects | | € 10.212 | € 17.824 | | | € 1.893 | € 3.862 | | |
| Website and tDAR | | | | € 7.000 | € 6.500 | € 5.500 | € 1.089 | | € 500 |
| Conferences | | | | | € 8.954 | € 3.856 | € 22.315 | € 2.900 | € 20.500 |
| Book | | € 2.756 | | | | | | | |
| Twinning | | | | | | | € 1.500 | € 1.000 | € 1.250 |
| Balance | | € 1.393 | € 5.281 | € (48) | € (4.138) | € 1.002 | € 5.123 | € (2.804) | € 534 |
| Reserves end of the year | € 4.763 | € 6.156 | € 11.437 | € 11.389 | € 7.251 | € 8.253 | € 13.376 | € 10.572 | € 11.106 |
| Income EXARC team | | € 12.438 | € 15.705 | € 11.056 | € 12.824 | € 14.356 | € 13.765 | € 14.976 | € 14.976 |

Cooperation

The EU project **CRAFTER** lasted until the end of 2019. Its main outcomes were a travelling exhibition and a film. EXARCs responsibilities in CRAFTER were with dissemination and communication.

Together with 5 partners, an **EU funding application** on documentation and digitisation in open-air museums was handed in to Brussels in November. The budget is over 300,000 EUR and EXARC is the Lead Partner. EXARC is also partner in several other cooperation project applications.

In its third year in 2019, the **Colonial Williamsburg Foundation – EXARC Fellowship** was awarded to **Giovanna Fregni**. During her one-month residency in Colonial Williamsburg she will construct a simple lapidary machine to polish and cut gems using materials and equipment available during the American Colonial period.

The winning pairs of members of our **Twinning program** were announced in January 2019. Both projects, one linking Germany and Ireland, the other linking Greece with Russia, have made good progress and are expected to come to a conclusion in 2020.

We sent all EXARC members the **IMTAL-Europe** Journal and vice versa. There were regular discussions about a possible joint conference but this has not led to anything specific yet.

Staff & Contracts

In order to expand EXARC and make the organisation more sustainable, the EXARC Board decided for an important restructuring. The EXARC Team of volunteers was **heavily extended**. By the end of 2019, the EXARC Team (Board, Secretariat, REARC, Editors & Reviewers, other Volunteers) consisted of well over 60 people. In order to facilitate the larger organisation, we **found an office space**, which the EXARC Team started using in 2020.

In 2019, most of the work in EXARC was still managed by two volunteers in the Secretariat. They worked 2,904.5 hours, including organising the EAC11 conference. They received a volunteer fee of € 1,700 per person. Some other EXARC related work, like designing work, is paid.

The Chief Editor of the Journal worked 325.75 volunteer hours and received a volunteer fee of € 1,700.

EXARC has a volunteer for the online Repository, but this is on a back burner. We are looking for more volunteers.

Conferences, Seminars

January: the EXARC Director attended the **biannual meeting of Danish archaeological open-air museums**, with 75 colleagues. This visit sponsored by ICOM Netherlands

February: several EXARC members joined the fifth edition of the **TOURISMA – Exhibition of Archaeology and Cultural Tourism**" in Firenze (IT)

May: **EXARC organised the biannual experimental archaeology conference, EAC, in Trento (It)**. It was attended by 191 people from 28 countries and included topics like stone working, ship building, metal working and experimental archaeological methods & techniques. This conference series creates a peak in work, income and expenses every two years.

June: the **42nd conference of the Serbian Archeological Society** was held in Negotin (Serbia). The session "summa summarum - experimental archaeology in the Balkans" was co-organised with EXARC. About 130 experts from Germany, USA, Poland, Greece, Latvia, Romania, Bulgaria, Bosnia, Slovenia, Croatia, Serbia, Russia and other countries took part in the event. Several EXARC members presented their research.

June: EXARC is member of **NEMO** - the Network of European Museum Associations. The EXARC Chair joined a NEMO workshop in June 2019 in Budapest and also visited **CRAFTER** partners there.

June: **CARARE** is a European network on digital archaeological and architectural heritage. They met for a one-day workshop in Amersfoort (NL). The program consisted of nine presentations and was attended by about 50 people from all over Europe. The **EXARC Director** attended.

August: the **AEOM** – Association of European Open Air Museums – had their conference in Poland in 2019. EXARC was invited to this (**Peter Inker**, Colonial Williamsburg representative and EXARC Board Member attended).

September: the main **ICOM**-related activity of 2019 was the triannual conference, in Kyoto (JP). In a week with 4,500 museum professionals, EXARC, represented by the **Director**, co-hosted a session with among others ICOM Netherlands. The conference brought us many new contacts which will be beneficent for EXARC in the future.

October: the **REARC Conference** was hosted by the Mary Washington University and Ferry Farm in VA. Dozens of attendees gathered from as far away as Canada and California to participate.

EXARC January - December 2019 report

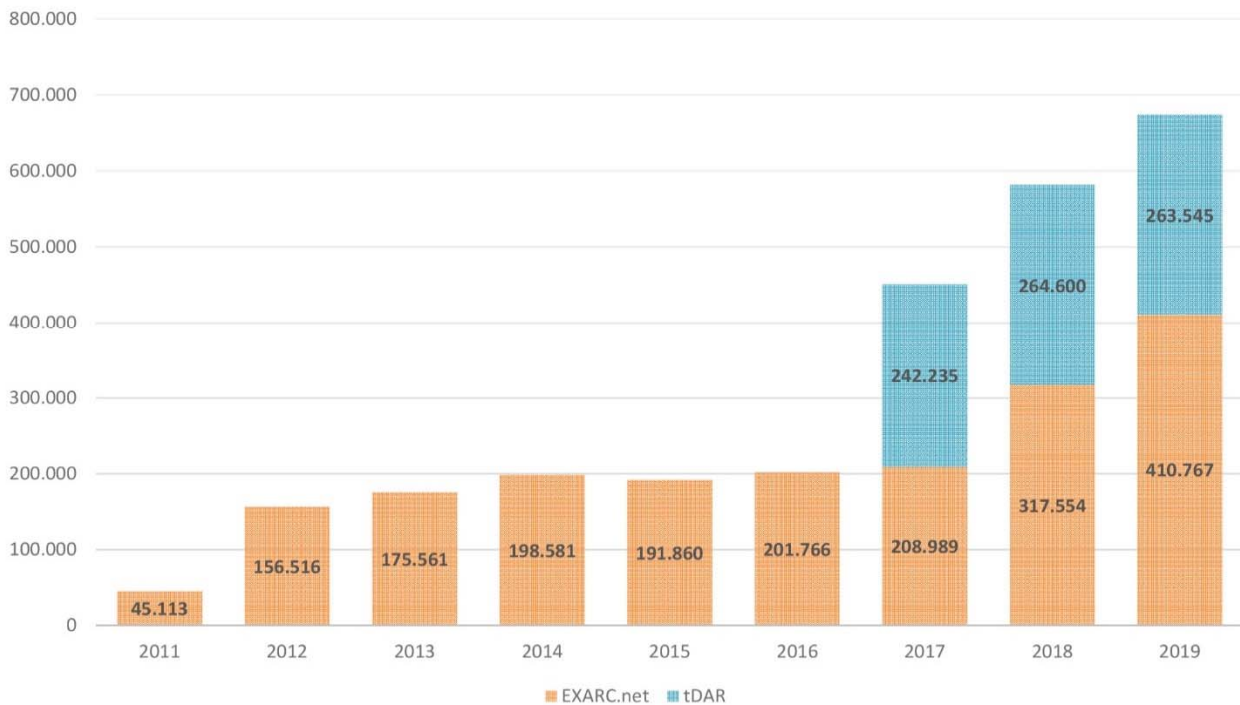
November: one hundred textile enthusiasts from all walks of life convened in Leiden (NL) to talk about **stockings at the Knitting History Symposium**. Under the coordination of Chrystal Brandenburgh, municipal archaeologist of Leiden, a citizen science project revolving around the reconstruction of such stockings took place over the past two years. **The EXARC Director took part in the panel discussion** where we emphasised the added value to society of such projects.

PR, Journal & Websites

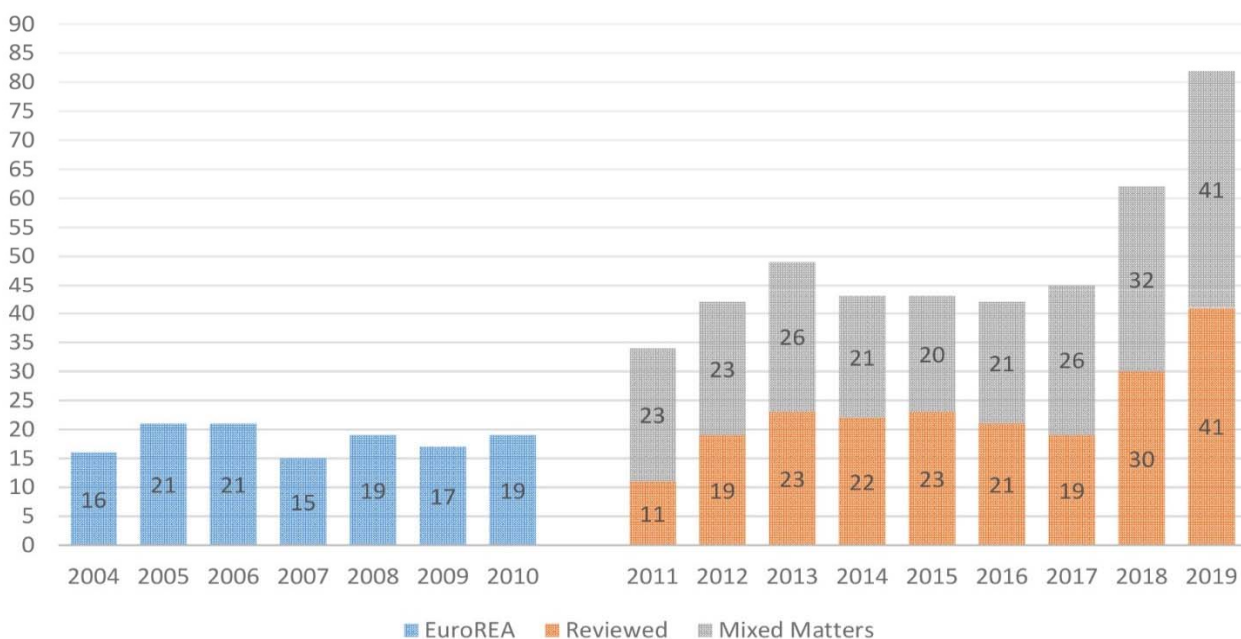
Since the launch of the new EXARC website in early 2018, the number of visitors increased to about 410,000 page views per year (+30% compared to 2018). Costs for our website include hosting and domains while website updates are done when requested (on six websites) or when security updates demand such. Backups are made regularly.

Our Social Media reach increased in 2019 by 25% to 30,000 subscribers.

PAGE VIEWS ON EXARC.NET AND TDAR



EXARC EUROREA AND JOURNAL



EXARC January - December 2019 report

The four online Journal issues featured 82 articles (1.5 article per week), **32% more than in 2018 (62 articles)**. Mixed Matters articles are relatively easy and fast to publish compared to Reviewed articles. The issues were published in February, May, August and November. Our online Journal got **30% of all the online website visits**, or better: 125,000 page views and 50,000 readers. Not only does the EXARC Journal attract more readers than ever, also more authors find their way to our Journal. From Summer 2019 we got extra volunteers for the editorial board.

Spring of 2019 we started the process to register the EXARC Journal in the **Directory of Open Access Journals (DOAJ)**. By the end of September, we fulfilled all the requirements and were listed. Being part of DOAJ means that extra steps will be required with each article to comply (like adding information – meta data to different data banks, uploading complete issue to Royal Library etc.) Our Journal is **in several other databases, libraries, publishers and search portals like Scopus, Serial Solutions and EBSCO**. This leads to more people reading our articles and more attention for the subjects we care about. It helped to get the EXARC Journal listed as a Level 1 journal in the Norwegian Register for Scientific Journals, Series and Publishers.

EXARC also manages the experimental archaeology collection at tDAR (US), which mainly consists of 11,500 bibliographical entries. The amount of views remained stable in 2018 and 2019, between 250,000 and 350,000.

We published two **EXARC Journal Digests**, both counting 36 pages, full colour, in a circulation of 500, with a number of paid adverts. We used them for our members, at conferences and for PR. Both Journals featured CRAFTED articles. We sent the EXARC Journal Digest to our members in April and December, as in the past years we sent them through Germany, where the postage is cheaper. In the summer our volunteer who helped with sending the EXARC Journal Digest sadly died. We are looking for a new volunteer.

We sent an EXARC Journal Digest to over 100 universities worldwide working with experimental archaeology. We did the same with 325 archaeological open-air museums. Several responded and became member.

We sent 12 e-mail newsletters to our members, informing them about our conferences, EXARC Journals, news from members and what EXARC does in general. The Newsletters are all available online. On average **40% of the newsletters are opened, where between 25 and 30% is normal**.

Office

The year report and the accountant's report were prepared by the Secretariat and the accountant, discussed with the EXARC Treasurer and reviewed and approved by the EXARC auditors (Luc Eekhout and Caroline Jeffra). At the AGM, members unanimously agreed with the 2018 Year Report.

February: the EXARC Chair visited the EXARC Secretariat and one more EXARC Board member in the Netherlands to discuss and prepare the EAC Conference and AGM.

May: A Board meeting took place in the shoulder of the EAC Conference with almost the complete Board present.

June: The Secretariat visited the EXARC Treasurer in Switzerland. We discussed strategies for the coming years and made financial plans which consequently were agreed by the Board.

June: The Secretariat met with the EXARC Chair at Schiphol (NL), on her way between Hungary (NEMO) and the UK.

August – December: going through challenging times the Secretariat sought advice with the **Sesam Academy**. They consist of retired managers and professionals from among others the museum sector who offer their expertise to volunteer organisations. We started a sequel of meetings to develop a plan, starting from existential questions.

EXARC collects visitor totals of 100 museum members over the past 15 years. 2017 and 2018 show a lower growth of visitor numbers, but not alarming yet. EXARC Museum members together have about 4.5 million visitors a year.

Occasionally we advise EXARC and non-EXARC Colleagues. Most of these do not want to be named. This goes via personal meetings, phone, email or Social Media.

Accountant

The bookkeeping software and the year report cost us € 1,359 in 2019. Because the costs increase every year, we looked for alternatives, but in the end decided to stay with our existing accountant.